



MONDAY  
JULY 15<sup>TH</sup>  
2024

# SPONSORSHIP PLAN

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RONA FOUNDATION

# GOLF

DAY



**RONA**  
FOUNDATION

# **ABOUT**

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Each year, **the RONA Foundation Golf Day** represents a unique opportunity to bring together members of our organization and our valued supplier partners. This day is even more important as it enables us to raise funds to improve the quality of life of Canadians in need, by revitalizing their living environments or facilitating access to housing, particularly for victims of domestic violence and their children, low-income families and people with disabilities or mental health issues.

Our **Build from the Heart** campaign, launched on the **RONA Foundation's 25<sup>th</sup>** anniversary, has a major goal this year: to donate **\$1 million**, which will be divided among seven construction or renovation projects led by organizations in every province where RONA has a store across Canada.

With two private courses and close to **300 players**, this prestigious event offers an excellent networking opportunity in a convivial atmosphere.

For more information on sponsorship opportunities, please contact us by e-mail at **foundation@rona.ca no later than May 24<sup>th</sup>**.

Thank you for your invaluable contribution to the success of this event!

The RONA Foundation team



# SPONSORSHIP PLAN

## VISIBILITY

	GOLD SPONSOR					SILVER SPONSOR	BRONZE SPONSOR		
	Sponsor of the right to play	Sponsor of the brunch	Sponsor of the cocktail	Sponsor of the golf carts	Sponsor of the gift to participants	Sponsor of the food station at 9 1/2	Sponsor of a contest	Sponsor of the tees, balls and snacks	Sponsor of a food station
	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000	\$10,000	\$6,000	\$6,000	\$6,000
Logo on the event platform	•	•	•	•	•	•	•	•	•
Visibility on the site: reception in the morning and cocktail (rollup)	•	•	•	•	•				
Logo on the giant screen during the brunch	•	•	•	•	•	•	•	•	•
Logo on the giant screen during the cocktail	•	•	•	•	•	•	•	•	•
Logo on the golf carts				•					
Display at the station or at the activity						•	•	•	•
Logo on the program in the golf cart	•	•	•	•	•	•	•	•	•
Acknowledgement during speeches	•	•	•	•	•				
Special mention on RONA's corporate social media (when looking back on Golf Day)	•	•	•	•	•				
Logo on table posters at the brunch		•							
Logo on cocktail glass markers			•						
Activation on the green	•					•			
Logo and note on the gift box to the participants					•				
Additional tickets to attend the cocktail	2	2	2	2	2				

